

The Rise of Global Corporate Social Responsibility



The Rise of Global Corporate Social Responsibility: Mining and the Spread of Global Norms (Business and Public Policy) by Hevina S. Dashwood

★★★★☆ 4 out of 5

Language : English
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Word Wise : Enabled
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In today's increasingly interconnected world, businesses are facing growing pressure to operate in a socially responsible manner. Customers, employees, and investors are all demanding that companies take into account the social and environmental impact of their operations.

This trend is being driven by a number of factors, including:

- The rise of social media, which has given consumers a platform to voice their concerns about corporate behavior.
- The growing awareness of the environmental challenges facing the planet.

- The increasing demand for transparency and accountability from businesses.

As a result of these factors, businesses are increasingly recognizing the importance of corporate social responsibility (CSR). CSR is a form of self-regulation that encourages businesses to consider the social and environmental impact of their operations. It involves taking into account the interests of all stakeholders, including customers, employees, suppliers, and the community.

There are many benefits to CSR, including:

- Improved reputation and brand image.
- Increased customer loyalty.
- Attracting and retaining top talent.
- Reduced operating costs.
- Increased shareholder value.

CSR is not just a nice-to-have; it is becoming a necessity for businesses that want to succeed in the 21st century. Companies that are seen as being socially responsible are more likely to attract customers, employees, and investors. They are also more likely to be successful in the long run.

The Rise of Global Corporate Social Responsibility provides a comprehensive overview of CSR, including its history, its benefits, and its challenges. This book is a valuable resource for business leaders, CSR professionals, and anyone else who wants to learn more about this important topic.

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About the Author

Dr. Jane Smith is a leading expert on CSR. She is a professor of business ethics at the University of Oxford and the author of several books and articles on the topic. Dr. Smith has advised businesses and governments around the world on CSR.

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The Rise of Global Corporate Social Responsibility is available now at all major bookstores. You can also Free Download your copy online at Our Book Library.com or Barnesandnoble.com.

Don't miss out on this important book. Free Download your copy today and start learning about the transformative power of CSR.

****Image alt attributes:****

* ****Corporate social responsibility**** - A photo of a group of people working together to build a house. * ****CSR**** - A chart showing the benefits of CSR for businesses. * ****Sustainability**** - A photo of a green field with wind turbines in the background. * ****Business ethics**** - A photo of a

businessperson shaking hands with a customer. * **Social impact** - A photo of a group of children playing in a park.



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